

FAX # 323-937-2481
AUG20/12 14.09
HARRIS REPORT FROM REP
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = NFIB AGENCY PRODUCT CODE = NFIB AGENCY EST# = 263												
1			700A-900A	30		\$2,450.00	8/27	8/31	5		M-F	5
PROGRAM : GMA RA35+ : 4.0 CON COM1 : RUN 1X PER DAY												
2			1200N-100P	30		\$1,050.00	8/27	8/31	5		M-F	5
PROGRAM : EYEWITNESS NOON NEWS RA35+ : 3.6 CON COM1 : RUN 1X PER DAY												

REP HEADLINE# 6288380
*** ORIGINAL REV#0 ***

REP: TEL# 323-634-8086
ORDER WORKSHEET

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3			500P-600P	30		\$2,700.00	8/27	8/31	5		M-F	5
PROGRAM : EYEWITNESS NEWS												
RA35+ : 5.1												
CON COM1: RUN 1X PER DAY												
4			600P-630P	30		\$3,700.00	8/27	8/31	5		M-F	5
PROGRAM : EYEWITNESS NEWS												
RA35+ : 7.6												
CON COM1: RUN 1X PER DAY												
5			1100P-1135P	30		\$2,500.00	8/27	9/2	5		M-SU	5
PROGRAM : EYEWITNESS NEWS AT 11P												
RA35+ : 3.9												
CON COM1: RUN 1X PER DAY												
SEP/12			62000.00									
CONTRACT TOTAL												62000.00
TOTAL SPOTS												25

MARKET TOTALS \$88,571 WFTV 70% WKMG 0% WESH 30% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- JUL/PJ
DEMOS- RA35+*